



PPVGURU

PPVguru.com

I often get asked repetitive questions about PPVguru.com so I thought I would put a few frequently asked questions at the top of this e-book.

Question 1: Does online marketing work and does the methods used from PPVguru work?

Well... of course it does. You would not be reading this e-book if it did not work. I have targeted **YOU** specifically with my marketing techniques.

I have targeted your specific age group, and gender, location and some particular interests which I have noticed about the members of the forum which makes them successful. So because you are reading this e-book I know you already have the tools, or the interests similar to us which will make you a success.

It is not in my interest to waste time on people who are just dreamers as this benefits no one! So my targeting or **YOU** has to be 100% accurate so I do not waste my time helping people who won't take action.

Question 2: How quick can I make money with PPVguru?

This question is very annoying to be honest. The reason why is that it is impossible to answer and normally the people who ask these questions are not serious about making money online. They are looking for a miracle cure to their financial problems. Which



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unfortunately, we teach long term methods and not over night miracles.

The reason it is impossible to answer is that everyone is completely different. Their level of existing knowledge is different and their learning speed will also be different. We also find that some people only want to work 1 hour per day and others will do 18 hours per day to achieve their goals. The available budgets to people are different so if someone has a budget of \$20 a day to spend on advertising then it will take much longer than someone who has \$200 per day to spend. The methods which people choose e.g. PPV (Pop Ups), Cpa marketing, email marketing, Drop shipping are all very different and all require different approaches. We do discuss the various methods on the forum. (<http://ppvguru.com/forum>) .

Also if you are marketing a product which generates \$5 profit will take much longer to make \$1000 than promoting a product which makes \$50 profit.

So as you can see without full knowledge of all of the above it is impossible to answer that question.

If anyone tells you that you are going to make money over night without access to all the facts then they are quite frankly taking you for a ride.

The real question should be Can I make money by joining PPvguru.com.



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The answer to that I would like to say YES. The reason being is that we have more than 60,000 questions, answers posts, topics on the forum and we have already made the mistakes you are making or are about to make. If you can not find the answer to a problem all you have to do is make a post in the forum and we will provide the info to help you. We are a community of people who make money online and have been doing this for quite some time so I would be surprised if you have a problem that we can not solve.

We have more fact based no bull tutorials, with videos, pdfs, etc than most forums and we actually reveal EVERYTHING. Quite a lot of forums or ebooks will block out info (normally the most important stuff which is what you need). We do not do this unless necessary. I even reveal my stores, my products, my targeting, my adcopies, just about everything you need. I even have a full backup of one of my stores in the forum which has hundreds of products which you can upload to your store in minutes.

Question 3: How much does it cost to get started?

This is a good question but you should already know the answer to this if you are serious about making money online. You will have done your research on how much a store would cost, how much budget you need for marketing daily, is there any subscriptions or hosting that you need.



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Maybe you are completely new and this is the first e-book you have read so you won't have that info yet. (Even though I know this is not the first e-book you have read on how to make money online. Yes... I did target YOU specifically with my marketing because I knew you needed some help.)

Question 4: Whats the difference between Bronze, Silver and Supervip member groups?

Limitations of available information basically and how many downloads you get per month.

The better the membership e.g. Supervip gets the most info with Bronze getting the least.

We also have a Seasoned Supervip section for trusted member which you can apply to after 3 complete months and following the rules on how to apply. This section does not cost any extra but you need to be trusted before I let you into my secret area.

Question 5: Is there a free section on the forum?

Yes we have a free section. You can not post anything and the free section is just the basics.

You can sign up to the free section here:

<https://ppvguru.com/amember/signup>



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Question 6: Are there any testimonials or success stories about the forum?

Yes the members often post their successes and testimonials.

Success stories: <http://ppvguru.com/forum/index.php?board=29.0>

Testimonials: <http://ppvguru.com/forum/index.php?board=114.0>

Online Store ▼

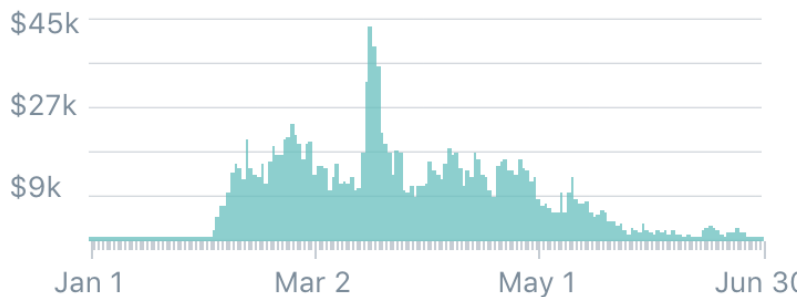
Jan 1–Jun 30 ▼

TOTAL SALES

Jan 1–Jun 30

\$1,562,672.51

23,270 orders



TOTAL SALES BREAKDOWN

Jan 1–Jun 30

Orders

\$1,588,222.33

Returns

-\$25,549.82

Total sales

\$1,562,672.51

The above is a screenshot from one of the members (I have not verified it) success stories. You can read what he had to say here:

<http://ppvguru.com/forum/index.php?topic=8709.0>



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Anyway..... you are not really here to listen to me ramble on.

So, here are a few products which are about to trend through the roof. They are in no particular order.

I would like to take this opportunity to wish you all the best and maybe see you in the forum if you do decide to take making money online seriously.

If you are just looking for a pipe dream - keep searching there are many that promise it but do not deliver it.

Final question I get asked is : Do I have a discount code that you can use when you join the forum?

Well... not normally, but if you use:

HotProduct5 as the discount code it will get you 20% discount off the monthly membership.

This discount code will expire at the end of the week so be quick!

If you can not afford the ppvguru forum maybe you could try our sister site which is a dropshipping spy tool: ecomguru.co.uk



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Hot Product Number 1

Compression Socks



A steady growth of the product over the last few years and still growing.

You can buy these for around \$2.50 and retail them for \$7.99 a pair.

A good way to sell these is to do a buy 3 get one free type of offer.

I have a tutorial on how to set up an offer like this one the <http://ppvguru.com/forum> without buying or using any expensive apps.

Targets are in the age range of 23 to 50 mostly Men and who are interested in Sportswear, Jogging, Crossfit, Football etc. Split test the targeting e.g. set up a campaign and in that campaign have different adsets for each niche.



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Hot Product Number 2

Apple iWatch Straps



I would hope that it is obvious that you target iWatch interests and all age groups from 23+ and both genders.

As you can see from the graph above this product starts to trend upwards towards Christmas starting around Mid October.

Target Apple Watch

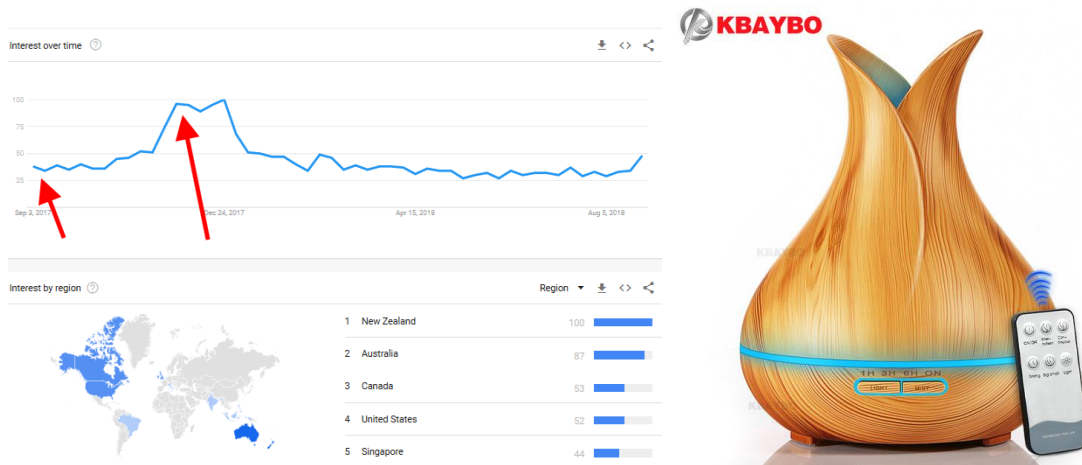
Must also be interested in online shopping

Top countries: Singapore and UK



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Hot Product Number 3 Aromatherapy Diffuser



Again this product trends hugely at Christmas and you can see by the graph on the left that the trend is just starting to rise now.

The above product can be bought from Aliexpress for around \$25.00 and it can sell for up to \$60.00 maybe £39.99 in the UK

The big 4 countries are the usual targets Uk, Usa, Ca, Au and New Zealand actually being the top one.

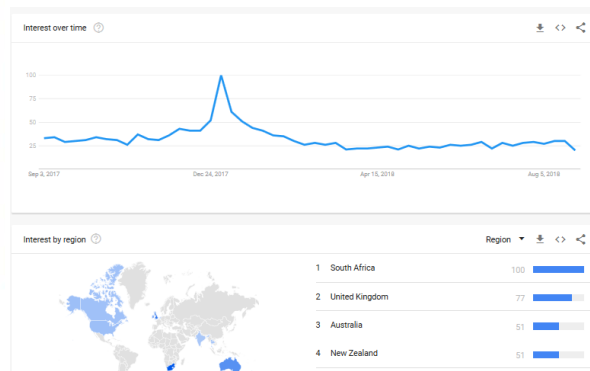
You can target aromatherapy and many variations of it on facebook. Age groups are from 35+ and are also engaged shoppers.



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Hot Product Number 4 Year Planners

HOPK



No surprise that these peak around December time but you need to get in quick. You can see in the graph that the trend upwards starts around the end of October.

The people who buy these are generally Women who have children and need to plan their holidays, parties, events for the children.

You also have a target of the self employed people which can again be targeted on Facebook under the employment status.

The above planner costs only \$1.69 to buy and can be retailed for around \$9.99 to \$14.99

Again the big 4 Au, Uk, Usa, Ca and again New Zealand (I think I will have to start calling this the big 5).



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Hot Product Number 5 Woolie Hats



Woolie hats start trending in the UK around Mid September and have a huge peak at Christmas.

These can be bought on Aliexpress from around \$2.50 and retail for around \$14.99. Just search Hat on aliexpress then sort by orders for the best sellers.



Targets are Women aged 23+, Fashion Accessories, Engaged Shoppers. The UK and Ireland are the biggest buyers and these work well when you sell them as a Buy one get One Free.



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MORE HOT PRODUCTS

We have more than 2000 ecom drop shipping products with the interest targeting on the forum in the campaign gallery.

 SNOOPY	Snoopy Super Spy Snoopy Super Spy - snoopy is our little scraper for custom product campaigns such as Mugs, Tee Shirts, Hoodies, infact anything customizable. For Teespring, Teechip, etc.	1559
	eCommerce Spy eCommerce Spy - contains ecommerce campaigns, drop shipping, aliexpress, alibaba, dhgate, shopify campaigns	2007

The Snoopy spy is for Print on Demand products which discloses the product and how many sales it has had.

We do not just disclose the products on a gallery we have open discussions from other members on the forum as to how good they are performing.

See the below example of the Spy Tool posting into the forum.

This product has been posted just an hour ago so you can see how up to date the info is. These campaigns are added daily but what is different with us we only post products which are selling and not just campaigns to buff up a spy tool.

Our campaigns are all manually added and not by some software scraping random adverts.



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Pet Shedding & Grooming Glove

- on: Today at 09:55:49 AM -

SAY THANKS QUOTE MODIFY REMOVE

Pet Shedding & Grooming Glove



Pet Ninja

Lika Page

👉 Pet Owners Going Crazy about this Glove 🤗 Say goodbye to those annoying loose hairs and give your pet a gentle grooming! Get yours here 🛒 <https://goo.gl/?ByHr> 🐾🐾 Tag & share with your friends 🐾🐾



👍👍👍 48K

21K Comments 23K Shares [PPVGURU.COM](http://ppvguru.com)

<http://ppvguru.com/forum/index.php?action=gallery;sa=view;id=9757>

Description: Pet Shedding & Grooming Glove

Store Link: <https://www.petninjaishop.com/collections/frontpage/products/pet-shedding-grooming-gloves-for-cats-dogs-horses?>

Product Link: https://www.aliexpress.com/store/product/Pet-Grooming-Gloves-Dog-Cat-Hair-Cleaning-Brush-Advanced-Rubber-Enhanced-Five-Fingers-Shedding-Massage-Pet/2187099_32874302748.html?

Price: \$7.22



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Retail Price: \$19.99

Facebook Link: <https://www.facebook.com/petninjaishop/videos/2021827781430913/>

Based on worldwide audience, suggested targeting:

INCLUDE people who match at least ONE of the following

Behaviours > Purchase behaviour

Engaged shoppers

Interests > Shopping and fashion > Shopping

Online shopping

and MUST ALSO match at least ONE of the following

Interests > Additional Interests

Horse grooming

and MUST ALSO match at least ONE of the following

Interests > Additional Interests

Equestrian facility

Horse breeding

Horse care

Horse trainer

Horse training

I Love My Horse

Show jumping

Stable

Interests > Sports and outdoors > Outdoor recreation

Horseback riding

Stats for Campaign

Clicks - 247,764

Top Browsers:

Mobile,

Chrome



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Top Browsers:
Mobile, Chrome
Top Platform:
iPhone, Android, Windows, iPad
Top Countries:
USA, CANADA, UK, AUSTRALIA

The campaign gallery also more than 5000+ CPA affiliate marketing campaigns which exposes the landing pages, the keywords and the offer details.

The campaign gallery can be located here (for paid members)

<http://ppv guru.com/forum/index.php?action=gallery>

Don't forget our sister site which is more for beginners or people who just want access to some ready made campaigns

<http://ecomguru.co.uk> We do add campaigns daily but not as many as on PPVguru.

If you decide to join us I will see you in the forum. If you decide that PPVguru or Ecomguru is not for you then we would like to wish you the best of luck.

Lee Holdsworth