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**Best Work From Home Business Ideas
2019**



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Introduction

Let me introduce myself. I am Lee Holdsworth the chap you saw in the video where you downloaded this FREE guide. I am a 48 yr old Entrepreneur who has been in the making money business online for almost 30 year. Even since the days of the ZX Spectrum and Commodore 64. If you are under 30 yr old you probably won't know what they are. (Some of the first ever public computers with internet access).

I have owned hundreds of companies over the years and have built many companies which had generated millions in sales from Construction to Pool Halls. The business principal was always the same buy cheap and sell at a profit. I have had hundreds of employees and subcontractors mostly which let you down or do not give you 100%. To be honest, the stress of running these was incredible at times. Getting paid on time was tough when my wage bill was in the hundreds of thousands I had just had enough of chasing payment.

So, I wanted a business that could generate HUGE amounts of money without relying on hundreds of staff who didn't want to work.



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Business Number 1

Drop Shipping

The business model that fit exactly what I wanted is drop shipping.

You may or may not have heard of drop shipping but let me quickly explain what it is and how it works.

I set up an online store in my name let's call it MyStore as an example and in that store I add products which I can buy from a distributor or wholesaler then I market these products at a marked up price. When I sell one of these items I am paid directly by the customer **IN ADVANCE**, I then use that money to buy the item from the wholesaler. I then have the wholesaler deliver (ship) the item directly to the customer (ANYWHERE IN THE WORLD). I keep the profit.

Here is a monetary example:

Pack of 10 Crochet Needles - My wholesaler has these for sale at a cost of £0.40 plus postage or shipping of £2.00 to anywhere in the world. A total cost of £2.40

I then put an image of the product in my store which is very easy to do. I add a description of the sizes and any other relevant info about the item and I give it a price of say £12.99

I market this item using paid advertising on Facebook and I find I can target people who like crochet pages and have shown an interest in crochet websites and for every £2.00 spent on advertising I can obtain a sale.



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So selling price: £12.99 income

Less Cost of advertising: £2.00

Less Cost of product: £2.40

Leaves Profit: £8.59 for me and overheads.

Overheads in this business is the cost of your online store which is around \$29.99 per month.

So I need to sell just 4 of the items in a month to break even.

The store system I use is shopify - [CLICK HERE](#) to view their system or buy a store.

Now.... if I had a daily budget on facebook of £20.00 and I was getting sales at £2.00 I would sell 10 of these crochet needle sets per day.

Lets have a look at the earnings on that:

Income from Items Sold: $10 * £12.99 = £129.90$

Less cost of advertising: $10 * £2.00 = £20.00$

Less cost of product: $10 * £2.40 = £24.00$

Leave me profit in **ONE DAY = £81.90**

Quite amazing as all I have had to do is order 10 items from the wholesaler and give the wholesaler the delivery address of my 10 customers. I have now made £81.90 for just a few hours work.

If I sell just 10 items per day for a week that is $£81.90 * 7 = \mathbf{£573.30}$



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£573.0 FOR ONE WEEKS WORK

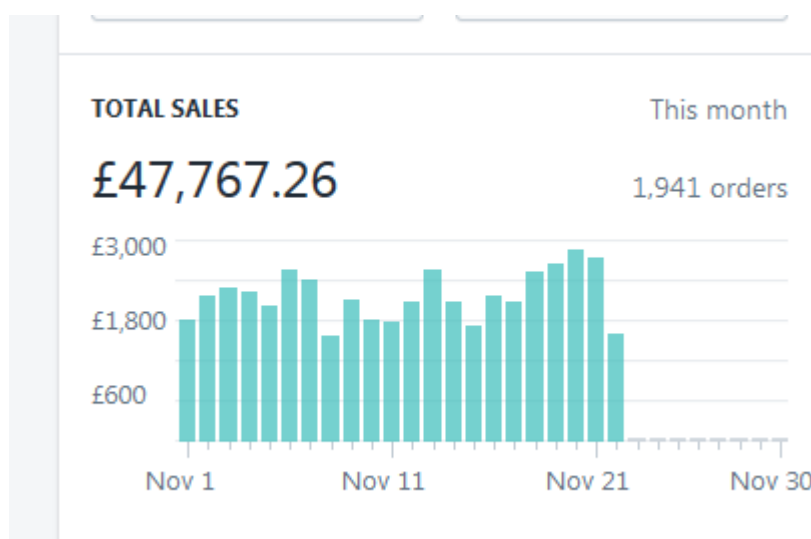
Now the really good thing...

My store keeps the details of this customer and a day or so later I can send them an email telling them about some wool I have for sale and then sell them some wool as well. Then 3 or 4 days later I can sell them a bag to hold their wool and so on.

Would you believe that 99% of this can be automated also with your store which means that we can create hundreds of orders in just a few hours.

You can do most of it manually to get started to keep your overheads down. I currently have around 8 stores some general stores which sell everything from clothes to curtains and gadgets to computers. I run each store myself and have just 1 person who places my orders.

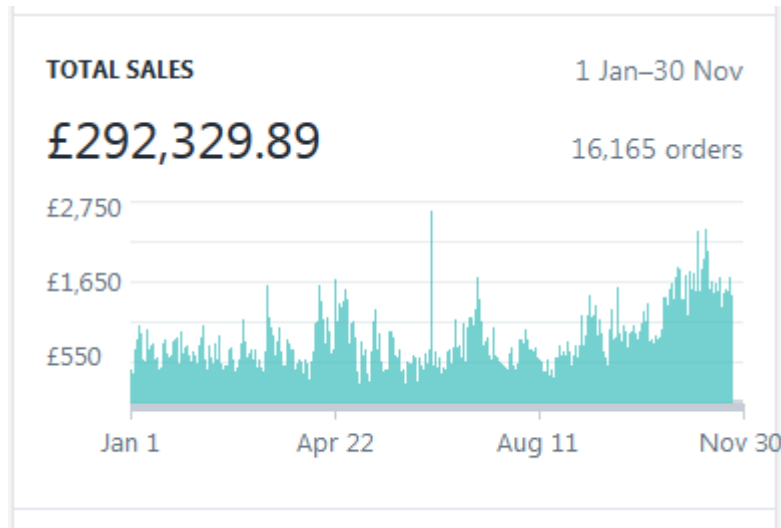
Let me show you some earnings from this month:





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The above is from just 3 weeks in November.



The above is from another store from January this year

In the two examples above I started both of them with just a few hours work on my own. No hassle about getting paid any more and making more money than building businesses and selling them.

Incidentally our of interest I have had the two online stores above valued and they are currently worth around \$350,000.00 if I wanted to sell them. I have not had all 8 of my stores valued so I don't know what they are all worth together.

AND.....

The two stores above are LESS THAN 2 YR OLD! That's how quick you can grow these businesses into a REAL income.

I am expecting the above stores to turnover in excess of £800,000 in the next 12 months with a net profit margin of 25-30% - that is £240,000 ALL FOR ME!



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It just gets better - you can do this for any niche, subject, hobby or pastime. The main supplier I use is Aliexpress.com where you can buy almost ANYTHING.

Go have a browse around Aliexpress and try and find something it does not sell at really cheap prices. 99% of the sellers on Aliexpress will ship the items anywhere in the world for you and normally at a cost of less than \$3.00 shipping.

Some of the products on Aliexpress that cost around \$3.00 including shipping I sell for £19.99 plus £1.95 or even £24.99 plus £1.95 shipping.

The sky is the limit on how much you want to earn.

You will always get out of something what you put in.

Now, if you have entered your real email address and you are interested in learning more I will send you my more in depth guide on drop shipping called "The Beginners Guide" I normally sell this e-book for £39.99 but I will send you it 100% FREE.

I really hope this brief guide has shown you how it is possible to work from home and using just a couple of hours per day you can generate a pretty generous income.

Just to put you in a more complete picture of what time I spend on this to generate this type of money. I have four children with the eldest that is 8 yr old. I work from home when I want and I can even take my laptop anywhere and work where I want.



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This business gives me complete freedom without having to answer to anyone! I also generate more money now than when I had construction companies, bars, pool halls and any other business.

All I need to do to make more money is add more winning products to my store and advertise them to the right people.

The good thing I also like about this business is that you do not need any stock what so ever as the supplier sends the product direct to your customers.



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Business Number 2

Print On Demand

Print on demand is basically creating custom printed items to your design. Then presenting a Mockup of the finished item to the potential customer.

So you have zero design skills how is it possible to run this business?

Well... you can buy other peoples images with Royalty rights and you can superimpose those images over someone wearing a T Shirt, or a Sweatshirt using photoshop and you can sell that.

Let me show you an example:



So as you can see from the images above the image of the girl is exactly the same in both images and on the second image we have superimposed an image over the top which is the design of the T Shirt.



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You can upload the T Shirt design to one of the companies which we will suggest in later emails and then you can sell them at a markup price.

The above T Shirt with our own designs on cost around \$7-\$9 depending If it is children's or adults sizes. Then you decide the selling price which would be in the region of \$14.99 to \$19.99

You can do this for all kinds of items such as Mugs, Sweaters, Hoodies, T Shirts, Vests.

Once you have uploaded your image to one of the suggested companies you get a special link to promote and if someone visits your shirt design from your link and buys a T Shirt or any other product you will be credited the profit on the item.

PPVGuru.com has a dedicated Print on Demand section and also a campaign gallery which shows you some TOP selling items in the past which can give you inspiration on what sells.





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The above figures are from a Print on Demand business which I own. Not bad for 30 days!

I created a stand alone store for my own items. This believe it or not was actually a hobby for my girlfriend for something for her to do while bringing up four children (our eldest is 8yr old and youngest just 2yr old). After just 2 yr it has grown into a £50,000 a month monster!

Many people think that having children stop you from working or giving you time to work. This business is quite the opposite. The inspiration for the designs we use actually come from the children we have. Like in the example the inspiration for the T Shirt came from the most annoying song in the world "Daddy Shark" which has had over 1 billion views on youtube. My children are constantly playing the song so take note of the kids and see what interests them. If you pay attention your children's trends can make you a small fortune.

So in short the business model works like this.

1. Create or Buy a design - you can buy designs for as little as \$5.00
2. Upload the design to a Print on Demand company
3. Get your special link.
4. Promote the link and make money.

Again, the good thing about this business is you do not have to own any printing equipment or stock so your outlay is minimal.



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Business Number 3

Affiliate Marketing

This again is another business where you don't require any stock as you are promoting other peoples products for a commission.

There are hundreds of networks called CPA networks and thousands of companies that will allow you to promote their items for anything up to 70% commission.

Let's say for example a company like Amazon which has millions of products allows you to sell their products for a commission of 6% and you use a special link - called an affiliate link to promote their products and someone spends £100.00 after clicking your link you will earn £6.00.

In another example a gaming company has an new online game and they want you to promote their game and acquire new players they may pay you a commission of \$1.00 or £1.00 for each new player you introduce to their game.

Or a company is selling an e-book on how to build a Dog Kennel and the e-book costs \$17.00 they may pay you \$9.00 for each e-book you sell.

The trick with affiliate marketing is to present the offers or products to people who are most likely to buy or sign up to the services or gaming.



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On ppvguru.com in the forum we have listed hundreds if not thousands of these types of offers and have provided you with details of the most likely candidates for these products.

We also have listed hundreds of private companies which pay much larger commissions than the likes of amazon and ebay.

Just go to google and type in "affiliate+signup" and you will see thousands of these types of companies.

Finding the best and TRENDING products to sell is something else which we will show you over the coming emails.



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I hope I have opened your eyes to something that could change your life financially and would like to wish you all the best and good luck.

I will keep my word and drop you an email shortly with the beginners guide which will give you a more in depth into how it all works.

It is easier than it looks and once you have done it once you can just keep doing it and making more and more money.

Enjoy the rest of the day - I bet you can't stop thinking about this now.

Lee Holdsworth

Author and Managing Director of ppvguru.com